

# DAN BARLOW

Web and Graphic Designer  
Communications Strategist  
Marketing Consultant

## CONTACT

+1 831 204 5566

[danbarlow.com](http://danbarlow.com)

[contact@danbarlow.com](mailto:contact@danbarlow.com)

## SKILLS

Web Design  
UX/UI Design  
Motion Graphics  
Creative Direction  
Graphic Design  
Video Editing  
Project Management  
Marketing Strategy  
Brand Development  
Brand Management  
Campaign Development  
Web Strategy  
Web Content  
Print Design  
Social Media  
SEO

## TOOLS

Photoshop  
Illustrator  
Premium Pro  
After Effects  
InDesign  
XD  
WordPress/HTML/CSS  
Elementor  
Divi  
Hootsuite  
Later  
Slack  
Monday's

## OBJECTIVE

I specialize in creating high-performing websites and exceptional brand experiences for my clients. With decades of experience in design, as well as marketing, my work is both attractive and strategic. I deliver essential insights into just about every area of design and marketing.

## EXPERIENCE

### Web & Graphic Designer, Motion Graphics, Communication Strategist

Dan Barlow Design | 2018 – Today

Provide comprehensive creative services to clients worldwide.

[danbarlow.com](http://danbarlow.com)

### Web & Graphic Designer, Social Media Manager, Writer

The Great Women's History Project | 2021-Today

Assist in researching and writing women's history bio's and social media design and management. WordPress web programmer.

[@thegreatwomenshistoryproject](https://twitter.com/thegreatwomenshistoryproject)

### WordPress Programmer, Designer

Mari Kova Creative | 2018-Today

Provide WordPress programming and design support.

[marikovacreative.com](http://marikovacreative.com)

### Co-Founder, Web & Graphic Designer, Photographer

ICONIC SQUARED Design Agency | 2010–2018

Provided a variety of creative services for businesses and nonprofits.

Web Agency of Record for MTN Rwanda and MTN Zambia, a Forbes 2000 telecom.

[iconicsquared.com](http://iconicsquared.com)

### Co-founder, Marketing & Creative Director, Designer, Photographer

IDENTITY AFRICA Advertising Agency | 2005–2010

Led and produced a prolific body of work related to national branding, marketing collateral, packaging, signage, event design, web, and more. Made a significant contribution toward impacting health indicators.

### Marketing & Sales Director, Product Designer

Parkway Scuba | 1998–2004

Instrumental role in growing the company from startup to 6th in U.S. in one year. Directed a national sales force and handled all international sales. Designed products, marketing materials, and branding.